

The CenDiv Board of Directors met in person on March 20, 2022 at the Spring Training event.

In attendance: Mike Smith, Chuck Duncan, Mark Utecht, Tracey Gauper, Roger Vilmur, Jeff Kulawinski, Kevin Coulter, Peter Jankovskis, Chris Robbins, Jon Krolewicz, Sachin Shah, Paula Spencer, Ed Locke, Susan Green, Kathy Maleck, and many other members at large.

The note taker acknowledges that these minutes may not appear in chronological order.

Meeting called to order at 7:32 AM.

From General Membership Input:

Chris Robbins wished to thank Paula Spence and Susan Green for their efforts at this Spring Training event. It was the largest turnout this year for divisional training sessions. Mike Smith seconded the thanks to all involved and especially Paula.

Motion to change the bylaws to allow Board officers without voting rights. Smith/Duncan. Passed.

Nominations for Secretary: Motion to approve Kathy Malek as Secretary (non-voting position). Smith/Utecht. Passed.

Officers: Mike Smith, President. Chuck Duncan, Vice President. Tracey Gauper, Treasurer. Motion to approve these officers Smith/Duncan. Passed.

Treasurers Report: Received money from Chicago and Milwaukee Regions for purchase of new radio system. Thank you to Roger Vilmur for coordinating this. With Spring Training expenses this weekend and our balance of track rental due this week, Treasury balance is tight. If all regions could remit payment for this weekend asap, it would be helpful.

Sponsorship for Spring Training. Received \$1500 from anonymous donors plus \$500 from Hagerty. Have an application in to SCCA Foundation for additional money to help defray the costs of this weekend.

Sponsorship for Champ Series. Have previously lost Chris as a sponsor. Scott Sanda has returned at \$5000 level. This helps to cover costs of year end trophies, event winner stickers, and worker giveaways.

Sponsorship General: Begin referring to these as Partners. Have tried to reach HP Tuners, Racing Radios, WeatherTech, Brake-O-Meter. Sachin Shah has volunteered to help.

Ed Locke suggested looking video put out a couple of years ago by Mazda Motorsports that discusses how to approach "partners". Suggested to reach out to Dan Dennehy Rodriguez (who has already sent Mike a video and power point). Comment made that most of the big companies like WeatherTech set their budget in Q3/Q4, so timing of proposal submission is critical to obtain funding.

2022 Rule & Eligibility is published. Change is the ability to move up list of qualifiers by removing higher position that qualified via an alternative path is not allowed. MX5 has been dropped.

SRF Gen2 Series Race is occurring again this year starting at the DSDD event.

RustBelt Improved Touring Series is being started Frank Schwartz. It includes all the CenDiv Divisional events, including DSDD weekend. Mike Smith will send out info to regions. Trying to get IT cars out of

garages and on track. There is no overhead to CenDiv for this series. Frank is the one who grew the B-Spec class and is currently working on the FC class.

PRO licensing change in that this license level is not an acceptable license for Majors events.

Spring Training:

Kathy Maleck and Paula Spencer are moving forward with planning for 2023.

Disconnect appears to be occurring between the Divisional Coordinators for the various racing disciplines and the Regional Coordinators related to this weekend. Mike Smith will reach out to the Regional levels, including RE's, to get them more tuned in to the potential benefits of participation.

SCCA is bringing on board new training and development across all programs and specialties.

Had a novice show for this event who was confused about the process. Try to begin the sessions addressing those who are brand new on how to get them to the event.

This weekend has had glitches, but the hotel's size and breakout rooms meet our current needs.

Paula Spencer indicated the hotel has informed her that for 2023, the hotel has indicated our costs will increase but more toward the 3% side. 2024 will be more at the prevailing rates. Paula will only stay as the coordinator through the 2023 event.

How will our event look going forward? Virtual? Social? Significant discussion on what we should consider, expectations, alternative event suggestions. This include what other areas are doing (including Great Lakes who held theirs at a college, catering in the meals, and using the hotel across the street). Discussion on role play and breakout content.

Motion to return to Best Western Plus for this event in 2023. Smith/Duncan. Passed.

Note: this will give National a chance to pilot their program changes.

Motion to pull the plug on Best Western Plus starting in 2024 and force us to find an alternative. Utecht. Motion failed.

Considerations for future:

What is good about that current site?

How do we get the other CenDiv regions involved?

What are the core issues to be addressed for the training concepts.

Possible alternatives for 2024 will be investigated by Mike Smith, Kevin Coulter, Bev Heilicher, and Kathy Maleck. They will loop in Chris Robbins.

Motion to adjourn. Duncan/Smith.

Adjourned 8:56 AM.